



Executive Committee Presentation on Strategic Priorities



Strategic Priorities

DIFFICULT CHOICES CONSULTATION 2010



Economics and Ideals

- The Annual Meetings in 2009 proposed developments which proved unaffordable
- The EC referred the difficulty back to the Annual Meetings in 2010 through the 'Difficult Choices' presentation
- UK Unitarians and Free Christians were able to prioritise our needs for the future



Responses

- In all 269 replies came from those at the Annual Meetings, from congregations and individuals
- The clear themes were spirituality, organisation locally and centrally and making ourselves known



Design

- It became apparent that in order to put these responses to the top of our movement's agenda we needed some re-structuring of our resources
- The EC identified the **Strategic Priorities**



Strategic Priorities

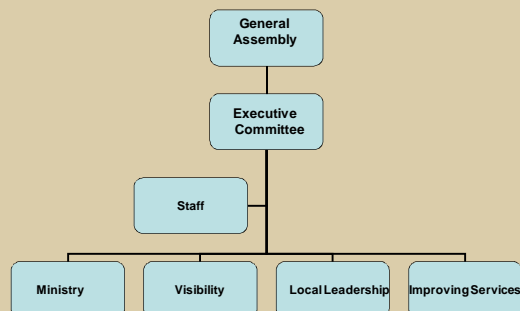
Our Aims

To benefit our communities by:

- Encouraging and supporting leadership at local level
- Developing Ministry within the denomination
- Raising the visibility of the Unitarian movement
- Improving the services to the movement by staff and volunteers



Strategic Priorities



Strategic Priorities

**MINISTRY
STRATEGIC
GROUP**
- developing Ministry
within the denomination



Strategic Priorities

Ministry - Purpose

- To enhance and enlarge Ministry
- Training, development and accreditation of spiritual leaders
- Making Ministry work for congregations; structurally, financially and organisationally



Strategic Priorities

Ministry - Keys Areas of Work

- Training for all categories of Ministry
- Continuing education
- Ministry development and compensation
- Oversee and link in with stipend augmentation process
- Structure of Ministry
- Ministry/congregational relations



Strategic Priorities

**VISIBILITY IS MORE
THAN MEETS THE
EYE**



Strategic Priorities

VISIBILITY STRATEGIC GROUP - raising the visibility of the Unitarian Movement



Strategic Priorities

Visibility – Purpose

To develop and implement a strategy to raise the Unitarian profile at national and local level

- Emphasising our distinctive religious identity
- Identifying a single social justice cause to be championed throughout the movement over a sustained period of time
- Providing training in media skills for ministers, students and congregational leaders



Strategic Priorities

Visibility - Key Areas of Work

- Identifying and articulating the Unitarian Strap Line
- Identifying a single social justice cause for sustained campaigning at all levels
- Training in media skills



Strategic Priorities

LOCAL LEADERSHIP STRATEGIC GROUP - encouraging and supporting leadership at local level



Strategic Priorities

Local Leadership – Purpose

- Develop and implement a modular training strategy for local leadership and governance
- Provide advice and support to congregations and districts
- Provide facilitation services to congregations and districts



Strategic Priorities

Local Leadership – Key Areas of Work

- Identify needs of the movement at present and for the future*
 - Review areas where training is needed
 - Identify levels of training required for each speciality
 - Outline ways in which training may be delivered, and by whom
 - Identify available expertise
 - Assimilate current programmes meeting above criteria
- * Responding to needs identified as necessary to achieve the four strategic priorities



Strategic Priorities

**IMPROVING SERVICES
led by EXECUTIVE COMMITTEE
- Improving the services to the
movement provided by
staff and volunteers**



Strategic Priorities

Improving Services – Purpose

- ensuring greater clarity in co-ordination between staff and volunteers
- simplification of all the work of the General Assembly
- focus on achievable objectives



Strategic Priorities

Improving Services – Key Areas of Work

- Review Commission and Panel Structures
- Look at contribution of Staff to strategic priorities
- Increase levels of “Live Giving”
- Develop proposals for supporting volunteers involved in the work of the GA



Strategic Priorities

Our objective

Our objective over the next five years is to become a thriving and increasingly visible liberal religious community throughout Great Britain



Strategic Priorities

How will we know if we have succeeded?

- We will increase our membership by 20%
- We will increase the number of qualified and active Ministers to at least fifty
- We will ensure that all Unitarian congregations can have access to professional Ministerial or recognised lay leadership and support
- We will ensure that all volunteers have access to training and support



Strategic Priorities

Timeline

- Presentation to Annual Meetings (April)
- Feedback from Annual Meetings (April)
- Transition period - Liaise with current Commissions/Panels on future organisation of activities and work plans (May to September)
- New Strategic Groups and Sub-groups set up (October)
- Budgets agreed (November)



